

# SJDM Tribute to Sarah Lichtenstein

## Program

Introduction  
Paul Slovic

From Preference Reversals to  
Preference Construction  
John Payne, Eric Johnson &  
Christopher Hsee

Risk Perception  
Elke Weber

Decision Analysis  
Robin Gregory

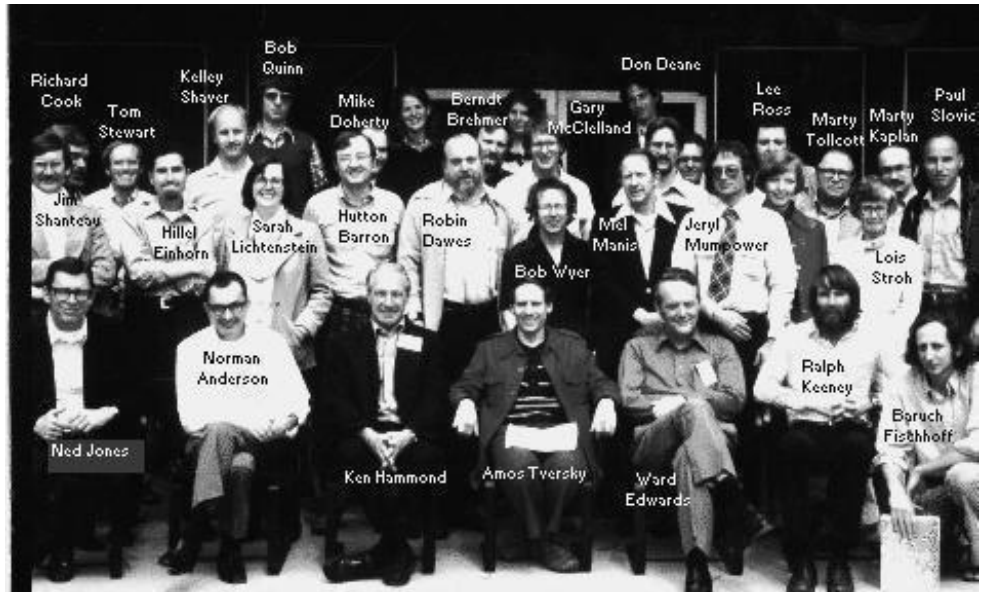
Nifty Experiments  
Ellen Peters

Personal Reflections  
Maya Bar-Hillel

Closing Remarks  
Valerie Reyna

With special thanks to Craig  
Fox, Valerie Reyna, Michel  
Regenwetter, Gretchen  
Chapman, the SJDM program  
committee, Jim Shanteau, and  
Leisha Wharfield

Friday, November 19, 2010, 8–10 p.m.  
West Ballroom, 1<sup>st</sup> Floor, Drury Inn



*Please sign the event guest book.  
Share your thoughts and stories,  
to be included in a scrapbook  
and presented to Sarah, as a  
memento of this occasion.*



Sarah Lichtenstein has been a leading scholar in the field of judgment and decision making (JDM) for many decades. Among the important topics her research has illuminated are preference reversals, preference construction, probability estimation and calibration, overconfidence, estimating values and tradeoffs, decision analysis, risk perception, and risk communication.

Sarah has also played an important role in the development of the field of JDM beyond the contributions of her scholarly research. She was the keeper of “the list” from 1967 to 1982—a mailing list of researchers in judgment and decision making, who circulated papers to each other at least once a year. The list played a vital role in identifying the core JDM researchers and facilitating communication among them. One could see that there was an important and coherent field developing. This set the stage for the formation of SJDM.

— Paul Slovic

