

Paul Slovic

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DATE OF BIRTH: January 26, 1938

PLACE OF BIRTH: Chicago, Illinois

EDUCATION: B.A. (Psychology) Stanford University, 1959
M.A. (Psychology) University of Michigan, 1962
Ph.D. (Psychology) University of Michigan, 1964

Professional Positions Held:

1986 - present President, Decision Research, Eugene, Oregon
1986 - present Professor, Department of Psychology, University of Oregon
May, 1997 Visiting Professor, University of Padova, Italy
1976 - 1986 Research Associate, Decision Research, Eugene, Oregon
1973 - 1974 Visiting Professor, The Hebrew University, Jerusalem, Israel
1964 - 1976 Research Associate, Oregon Research Institute, Eugene, Oregon

FIELDS OF SPECIALIZATION: Judgment, Decision Making, Risk Perception, Risk Assessment

Honorary and Professional Societies:

Phi Kappa Phi
Sigma Xi
American Psychological Association (Fellow in Divisions 1, 3, 8, 21, & 34)
American Psychological Society (Charter Fellow)
American Association for the Advancement of Science (Fellow)
Society for Risk Analysis (Past President, Fellow)
Judgment and Decision Making Society
National Council on Radiation Protection and Measurements

Awards:

National Science Foundation Graduate Fellowship, 1961- 62
Fulbright Scholar, 1973 - 74
The Clifford D. Spangler Award, Alpha Kappa Psi Foundation, American Risk and Insurance Association; Outstanding Article 1977 - 1987
John Simon Guggenheim Memorial Fellowship, 1986 - 87
Distinguished Contribution Award, Society for Risk Analysis, 1991
Distinguished Scientific Contribution Award, American Psychological Association, 1993
Outstanding Contribution to Science Award, Oregon Academy of Science, 1995
Honorary Doctorate, Stockholm School of Economics, 1996
Honorary Doctorate, University of East Anglia, 2005
The Franklin V. Taylor Award for 2006, presented by Division 21 of the American Psychological Association for Lifetime Achievement in Applied Experimental and Engineering Psychology

The Otto Klineberg Award from the Society for the Psychological Studies of Social Issues in recognition of the paper: If I Look at the Mass I Will Never Act: Psychic Numbing and Genocide.

Who's Who in Science and Engineering

Who's Who in the West

Who's Who in Economics (4th Edition)

National Associate, National Academy of Sciences, National Research Council

Editorial Activities:

2006 – present	Advisory Board, Behavioral and Experimental Finance
2006 – present	Advisory Board, Behavioral and Experimental Economics
2003 - present	Editorial Board, Journal of Behavioral Finance
1998 - 2002	Editorial Board, <i>Journal of Psychology and Financial Markets</i>
1996 - 2002	Editorial Board, <i>Organization and Environment</i>
1996 - 2004	Editorial Board, <i>Risk, Decision, and Policy</i>
1993 - present	Contributing Editor, <i>Environment</i>
1991 - present	Member, Honorary Editorial Board, <i>Polish Psychological Bulletin</i>
1988 - present	Editorial Board, <i>Behavioral Decision Making</i>
1987 - present	Advisory Editorial Board, <i>Journal of Risk and Uncertainty</i>
1987 - 1995	Advisory Board, <i>Industrial and Environmental Crisis Quarterly</i>
1985 - present	Associate Editor, <i>Journal of Forecasting</i>
1985 - present	Editorial Board, <i>Risk Abstracts</i>
1980 - present	Editorial Board, <i>Risk Analysis</i>
1972 - 1976	Editorial Board, <i>Journal of Experimental Research in Personality</i>
1972 - 1985	Editorial Board, <i>Journal of Experimental Psychology</i>
1971 - 1984	Editorial Board, <i>Organizational Behavior and Human Performance</i>

Other Professional Activities:

2008	Member, Global Agenda Council on Humanitarian Assistance of the World Economic Forum
2007 - Present	Member, Policy and Ethics Task Force, Navigenics
2007	Member, Steering Committee for the workshop on Crisis Communication, Department of Homeland Security
2005	Member, Steering Committee for the workshop on Decision Making Needs of Older People. National Academy of Sciences
2004 - Present	Member, Committee on Valuing the Protection of Ecological Systems and Services, Science Advisory Board, Environmental Protection Agency
1998	Consultant, the Atlantic Council of the United States, committee on the appropriate role of nuclear energy in meeting global energy needs

OTHER PROFESSIONAL ACTIVITIES, continued:

1997 - Present	Member, Advisory Board, Society for Risk Analysis
1997	Consultant, the Atlantic Council of the United States, Asia Seminar Committee on the long-term future of nuclear energy
1996	Consultant to the European Commission and the Ministero della Sanita d'Italia regarding public perceptions of risk from blood and blood products
1995 - 1997	Member, Board on Radioactive Waste Management, National Research Council/ National Academy of Sciences
1994 - Present	Member, Harvard Advisory Committee on Electromagnetic Fields, Center for Risk Analysis, Harvard School of Public Health
1994 - 1996	Member, Committee on Risk Characterization, National Research Council/National Academy of Sciences
1993 - present	Member, Board of Educational Directors, David Dreman Foundation
1993	Consultant, National Science Foundation, development of a research initiative on democratization
1993 - 1996	Member, Committee on Possible Effects of Electromagnetic Fields on Biologic Systems, National Research Council/National Academy of Sciences
1993	Member, Committee of Visitors, Decision Making, Risk, and Management Science Program, National Science Foundation
1992	Consultant, Battelle Memorial Institute, regarding development of criteria and methods for evaluating the risk from acutely hazardous chemicals in the city of Torrance, California
1992 - 1997	Member, Board of Directors, National Council on Radiation Protection and Measurements
1991	Temporary Advisor, World Health Organization, Geneva
1991	Member, Institute for Risk Research, University of Waterloo
1991 - 1993	Member, Electorate Nominating Committee of the Section on Societal Impacts of Science and Technology, AAAS.
1990	Member, Working Group on the Psychological Effects of Nuclear Accidents: World Health Organization
1988 - 1990	Member, Selection Panel for the AAAS Prize for Behavioral Science Research
1987 - 1990	Consultant, Science Advisory Board, Environmental Protection Agency
1987 - 1991	Member, Board of Scientific Directors, Risk Sciences Institute of the International Life Sciences Institute
1987	Consultant, Chemical Manufacturer's Association, Development of guidelines for the use of risk comparisons in risk communication
1987 - 1990	Member, Executive Board, Judgment and Decision Making Society
1987 - present	Member, National Council on Radiation Protection and Measurements

OTHER PROFESSIONAL ACTIVITIES, continued:

- 1987 - 1996 Member, study group, MacArthur Foundation, Research Program on Mental Health and the Law
- 1987 Consultant, Energy Resources Conservation Board, Alberta, Canada, regarding perception and communication of risks from sour gas wells
- 1987 - 1990 Consultant, Ciba-Geigy Ltd., Basel, Switzerland, regarding perception and communication of risks from pharmaceutical drugs
- 1986 Member, Risk Analysis Panel, Technology Forecasting and Assessment Commission of the American Association of Engineering Societies
- 1986 Member, Board of Governors, National Institute for Environmental Health and Safety of the National Safety Council
- 1986 Associate Member, Risk Communication Laboratory, Institute of Safety and Systems Management, University of Southern California
- 1986 Consultant, Electric Power Research Institute, regarding an agenda for research on the communication of risk information
- 1986 Consultant to the Environmental Protection Agency regarding an evaluation of the Agency's efforts to communicate the risks to the U.S. public due to radioactive fallout from the Chernobyl nuclear accident
- 1985 Consultant, Union Mutual Life Insurance Company, regarding design of flexible benefits insurance plans
- 1985 - present Faculty member, Risk Assessment Summer School, International Union of Toxicology
- 1985 Consultant to the New Jersey Department of Environmental Protection regarding recommendations for a radon risk communication program
- 1985 Consultant, National Institute of mental health; regarding informing and educating the public about the risks of AIDS
- 1985 Consultant, U.S. Secret Service; regarding the assessment of assassination threats
- 1985 Consultant to the Committee on Scientific and Regulatory Issues Underlying Pesticide Use Patterns and Agricultural Innovation. Board on Agriculture, National Research Council/National Academy of Sciences
- 1985 Member, working group on Information and Decisionmaking for the "Ten Year Outlook on Research Opportunities in the Behavioral and Social Sciences," coordinated by the Committee on Basic Research, National Research Council/National Academy of Sciences
- 1984 - present Member, Advisory Committee, Center for Risk and Decision Processes, The Wharton School, University of Pennsylvania
- 1984 - 1985 Consultant, U.S. Forest Service; regarding methods for improving decisions pertaining to forest fires

OTHER PROFESSIONAL ACTIVITIES, continued:

- 1984 - 1985 Consultant, Northwest Coalition for Alternatives to Pesticides, regarding the applicability of worst-case analysis in environmental impact assessments
- 1984 Consultant to the Environmental Protection Agency, regarding methods for informing and educating the public about risk
- 1983 - 1987 Faculty member, Summer Institute in Risk Management, Graduate School of Public Administration, New York University
- 1983 - 1984 President, Society for Risk Analysis
- 1983 Consultant, National Institute for Occupational Safety and Health, regarding the psychology of risk information programs for workers
- 1983 Consultant, American Petroleum Institute, regarding the development of health risk warnings for gasoline
- 1982 - 1983 Member, Committee on Behavioral Research and Training Issues Relevant to the Mission of the Secret Service; Institute of Medicine/ National Academy of Sciences
- 1982 Consultant, National Cancer Institute, Office of Cancer Communications; regarding programs to educate the public about cancer risk factors
- 1982 Consultant, Oak Ridge National Laboratory and the Nuclear Regulatory Commission; regarding the relevance of psychological stress to the proposed restart of Reactor 1 at Three Mile Island
- 1982 Consultant, National Institute of Mental Health; helped define research needs in emergency mental health
- 1981 - 1982 Member, Committee on the Institutional Means for Assessment of Risks to Public Health; National Research Council/National Academy of Sciences
- 1981 - 1985 Council member, Society for Risk Analysis
- 1981 - 1982 Consultant, Brookhaven National Laboratory; regarding the development of quantitative safety criteria for nuclear reactors
- 1981 - 1986 Member, Committee on Public Education on Radiation, National Council on Radiation Protection and Measurements
- 1980 - 1986 Consultant to the Advisory Committee on Reactor Safeguards of the Nuclear Regulatory Commission; regarding the development of quantitative safety criteria for nuclear reactors
- 1979 - 1988 Member, Cooperative research group on decision making. U.S. Council of Learned Societies (IREX) and the Hungarian Academy of Sciences
- 1977 - 1978 Member, Committee on the Safety of Dams, National Research Council/National Academy of Sciences. Participated in the investigation of the Bureau of Reclamations Dam Safety Program, subsequent to the collapse of the Teton Dam
- 1976 - 1980 Consultant, Food and Drug Administration; regarding problems of risk assessment and decision making in the evaluation of therapeutic drugs

- 1976 Consultant, National Research Council/National Academy of Sciences, Committee on Socio- economic Effects of Earthquake Predictions
- 1976 Member, Socio-Political Resource Group of the National Academy of Science' Study of Nuclear and Alternative Energy Systems
- 1975 - 1977 Steering Committee for Project 13: Perception of Environmental Quality; U.S. Program for Man and the Biosphere
- 1974 Consultant, National Institute of Education, Panel on Teaching as Clinical Information Processing
- 1972 Consultant, U.S. Atomic Energy Commission, Risk and Public Response task force; regarding public perceptions of alternatives for the long-term storage of radioactive wastes
- 1972 Consultant, National Academy of Engineering, Committee on Public Engineering Policy. Topic: Priorities for Research on Natural Hazards and Disasters

 Selected Publications:
BOOKS

- Fischhoff, B., Lichtenstein, S., Slovic, P., Derby, S., & Keeney, R. (1981). *Acceptable risk*. New York: Cambridge University Press.
- Flynn, J., Chalmers, J., Easterling, D., Kasperson, R., Kunreuther, H., Mertz, C. K., Mushkatel, A., Pijawka, K. D., & Slovic P., with Dotto, L. (1995). *One hundred centuries of solitude: Redirecting America's high-level nuclear waste policy*. Boulder: Westview.
- Flynn, J., Slovic, P., & Kunreuther, H. (2001). *Risk, media, and stigma: Understanding public challenges to modern science and technology*. London: Earthscan Publications, Ltd..
- Kahneman, D., Slovic, P., & Tversky, A. (1982). *Judgment under uncertainty: Heuristics and biases*. New York: Cambridge University Press. *Reprinted in Korean (Lee, Y., Trans.). Seoul, Korea: ACANET, 2001.
- Kunreuther, H., Ginsberg, R., Miller, L., Sagi, P., Slovic, P., Borkan, B., & Katz, N. (1978). *Disaster insurance protection: Public policy lessons*. New York: Wiley.
- Lichtenstein, S., & Slovic, P. (Eds.) (2006). *The construction of preference*. New York: Cambridge University Press.
- Pidgeon, N., Kasperson, R., & Slovic, P. (Eds.). (2003). *The social amplification of risk*. Cambridge, UK: Cambridge University Press.
- Slovic, P. (2000). *The perception of risk*. London: Earthscan Publications, Ltd.
- Slovic, P. (Ed.) (2001). *Smoking: Risk, perception, and policy*. Thousand Oaks, CA: Sage.
- Michel-Kerjan, E. & Slovic, P. (Eds.) (2010). *The irrational economist: Making decisions in a dangerous world*. New York: Public Affairs.

IN PRESS

- Kahan, D. M., & Slovic P. (in press). Is cultural cognition a product of bounded rationality? *Harvard Law Review*.

Slovic, P. (in press). "If I look at the mass I will never act": Psychic numbing and genocide. In S. Roeser (Ed.), *Moral emotions about risky technologies*. London: Earthscan.

2010

Rivers, L., Arvai, J., & Slovic, P. (2010). Beyond a simple case of black and white: Searching for the White Male Effect in the African American community. *Risk Analysis*, **30**(1), 65-77.

Slovic, P. (2010). The more who die, the less we care. In Michel-Kerjan, E., & Slovic, P. (Eds.), *The irrational economist: Decision making in a dangerous world*. New York: Public Affairs Press.

2009

Dickert, S., & Slovic, P. (2009). Attentional mechanisms in the generation of sympathy. *Judgment and decision making*, **4**, 297-306.

Dickert, S., Sagara, N., & Slovic, P. (2009). Affective motivations to help others: A two-stage model of donation decisions. In D. M. Oppenheimer & C. Y. Olivola (Eds.), *Experimental approaches to the study of charitable giving*. Book manuscript in preparation.

Dieckmann, N. F., Slovic, P., & Peters, M. E. (2009). The use of narrative evidence and explicit likelihood by decisionmakers varying in numeracy. *Risk Analysis*, **29**(10), 1473-1488.

Peters, E., Dieckmann, N. F., Västfjäll, D., Mertz, C. K., Slovic, P., & Hibbard, J. H. (2009). Bringing meaning to numbers: The impact of evaluative categories on decisions. *Journal of Experimental Psychology: Applied*, **15**, 213-227.

Slovic, P. (2009). Can international law stop genocide when our moral intuitions fail us? In E. Shafir (Ed.), *Behavior and policy*. Book manuscript in preparation.

2008

Kahan, D. M., Braman, D., Slovic, P., Gastil, J., & Cohen, G. (2008). Cultural cognition of the risks and benefits of nanotechnology. *Nature Nanotechnology*, **4**, 1-4.

Peters, E., Slovic, P., Västfjäll, D., & Mertz, C. K. (2008). Intuitive numbers guide decisions. *Judgment and Decision Making*, **3**, 619-635.

Rubaltelli, E., & Slovic, P. (2008). Affective reactions and context-dependent processing of negotiations. *Judgment and Decision Making*, **3**, 607-618.

Slovic, P., Finucane, M., Peters, E., & MacGregor, D. G. (2008). Risk as feeling: Some thoughts about affect, reason, risk and rationality. In L. Asveld & S. Roeser (Eds.), *The ethics of technological risk* (pp. 177-195). London: Earthscan.

Västfjäll, D., Peters, E., & Slovic, P. (2008). Affect, risk perception and future optimism after the tsunami disaster. *Judgment and decision making*, **3**(1), 64-72.

2007

Bateman, I., Dent, S., Peters, E., Slovic, P., & Starmer, C. (2007) The affect heuristic and the attractiveness of simple gambles. *Journal of Behavioral Decision Making*, **20**(4), 365-380.

Burns, W. J., & Slovic, P. (2007). The diffusion of fear: Modeling community response to a terrorist strike. *JDMS: The Journal of Defense Modeling and Simulation: Applications, Methodology, Technology*, **4**(4). Retrieved September 2, 2008, from <http://www.scs.org/PUBs/jdms/vol4num4/Burns.pdf>

- Kahan, D. M., Braman, D., Gastil, J., Slovic, P., & Mertz, C. K. (2007). Culture and identity-protective cognition: Explaining the white-male effect in risk perception. *Journal of Empirical Legal Studies*, *4*, 465-505.
- Kahan, D. M., Braman, D., Slovic, P., Gastil, J., & Cohen, G. L. (2007, October). *The second national risk and culture study: Making sense of—and making progress in—the American culture war of fact* (GWU Legal Studies Research Paper No. 370). Retrieved April 18, 2009, from <http://ssrn.com/abstract=1017189>
- Kahan, D. M., Slovic, P., Braman, D., Gastil, J., & Cohen, G. L. (2007, March). *Affect, values, and nanotechnology risk perceptions: An experimental investigation* (GWU Legal Studies Research Paper No. 261) Retrieved May 10, 2007 from <http://ssrn.com/abstract=968652>
- Peters, E., Hibbard, J., Slovic, P., & Dieckmann, N. (2007). Numeracy skill and the communication, comprehension, and use of risk-benefit information. *Health Affairs*, *26*(3), 741-748.
- Peters, E., Romer, D., Slovic, P., Jamieson, K. H., Wharfield, L., Mertz, C., & Carpenter, S. (2007) The impact and acceptability of Canadian-style cigarette warning labels among U.S. smokers and nonsmokers. *Nicotine & Tobacco Research*, *9*(4), 473-481.
- Peters, E., & Slovic, P. (2007). Affective asynchrony and the measurement of the affective attitude component. *Cognition and Emotion*, *21*, 300-329.
- Slovic, P. (2007). Affect, reason, and mere hunches. *Journal of Law, Economics and Policy*, *4*(1), 191-211.
- Slovic, P. (2007), “If I look at the mass I will never act”: Psychic numbing and genocide. *Judgment and Decision Making*, *2*, 1-17. Retrieved April 24, 2007, from <http://journal.sjdm.org/vol2.2.htm>
- Slovic, P. (2007, March). Numbed by numbers. *Foreign Policy*. Retrieved April 4, 2007 from http://www.foreignpolicy.com/story/cms.php?story_id=3751
- Slovic, P. (2007, November) Psychic numbing and genocide. *APA Psychological Science Agenda*, *21*. Retrieved November 15, 2007 from <http://www.apa.org/science/psa/slovic.html>
- Slovic, P. (2007). Perception of risk from asteroid impact. In P. Bobrowsky & H. Rickman (Eds.), *Comet/Asteroid impacts and human society* (pp. 369-382). Springer-Verlag Berlin Heidelberg.
- Slovic, P. (2007, April 7). When compassion fails. *New Scientist*, p. 18.
- Slovic, P., Peters, E., Grana, J., Berger, S., & Dieck, G. S. (2007). Risk perception of prescription drugs: Results of a national survey. *Drug Information Journal*, *41*(1), 81-100.
- Small, D. A., Loewenstein, G., & Slovic, P. (2007). Sympathy and callousness: The impact of deliberative thought on donations to identifiable and statistical victims. *Organizational Behavior and Human Decision Processes*, *102*, 143-153.

2006

- Bateman, I., Slovic, P., & Starmer, C. (2006). Incentivised experimental investigations of the affect heuristic (EDM 2006-06). University of East Anglia: Centre for Social and Economic Research on the Global Environment.
- Burns, W. J., & Slovic, P. (2006). *Predicting public response to a terrorist strike* (Report No. 06-02). Eugene, OR: Decision Research.

- Kahan, D. M., & Slovic, P. (2006). Cultural evaluations of risk: “Values” or “blunders”? *Harvard Law Review Forum*, **119**, 166-172.
- Kahan, D. M., Slovic, P., Braman, D., & Gastil, J. (2006). Fear of democracy: A cultural evaluation of Sunstein on risk. [Review of the book *Laws of fear: Beyond the precautionary principle*]. *Harvard Law Review*, **119**, 1071-1109.
- Peters, E., Slovic, P., Hibbard, J.H. & Tusler, M. (2006). Why worry? Worry, risk perceptions, and willingness to act to reduce medical errors. *Health Psychology*, **25**, 144-152.
- Peters, E., Västfjäll, D., Gärling, T. & Slovic, P. (2006). Affect and decision making: A “hot” topic. *Journal of Behavioral Decision Making*, **19**, 79-85.
- Peters, E., Västfjäll, D., Slovic, P., Mertz, C. K., Mazzocco, K., & Dickert, S. (2006). Numeracy and decision making. *Psychological Science*, **17**, 407-413.
- Ropeik, D., & Slovic, P. (2006). Risk communication: A neglected tool in protecting public health. *Eurohealth*, **12**(3), 40-42. Retrieved December 24, 2008, from http://www.euro.who.int/Document/Obs/Eurohealth12_3.pdf
- Slovic, P., & Peters, E. (2006). Risk perception and affect. *Current Directions in Psychological Science*, **15**(6), 322-325.

2005

- Finucane, M. L., Mertz, C. K., Slovic, P., & Schmidt, E. S. (2005). Task complexity and older adults’ decision-making competence. *Psychology and Aging*, **20**, 71-84.
- Hibbard, J. H., Peters, E., Slovic, P., & Tusler, M. (2005). Can patients be part of the solution? Views on their role in preventing medical errors. *Medical Care Research and Review*, **62**, 601-616.
- Slovic, P., Peters, E., Finucane, M. L., & MacGregor, D. G. (2005). Affect, risk, and decision making. *Health Psychology*, **24**, S35-S40.
- Slovic, P. (2005). Review of “Risk in perspective: Insight and humor in the age of risk management” by Kimberly M. Thompson. *Risk Analysis*, **25**, 493.

2004

- Satterfield, T. A., Mertz, C. K., & Slovic, P. (2004). Discrimination, vulnerability, and justice in the face of risk. *Risk Analysis*, **24**(1), 115-129.
- Savadori, L., Savio, S., Nicotra, E., Rumiati, R., Finucane, M., & Slovic, P. (2004). Expert and public perception of risk from biotechnology. *Risk Analysis*, **24**(5), 1289-1299.
- Slovic, P. (2004). What's fear got to do with it? It's affect we need to worry about. *Missouri Law Review*, **69**, 971-990.
- Slovic, P., Finucane, M., Peters, E., & MacGregor, D. G. (2004). Risk as analysis and risk as feelings: Some thoughts about affect, reason, risk, and rationality. *Risk Analysis*, **24**(2), 1-12.
- Slovic, S., & Slovic, P. (2004/2005). Numbers and nerves: Toward an affective apprehension of environmental risk. *Whole Terrain*, **13**, 14-18.
- Weinstein, N. D., Slovic, P., & Gibson, G. (2004). Accuracy and optimism in smokers' beliefs about quitting. *Nicotine & Tobacco Research*, **6**, 375-380.
- Weinstein, N. D., Slovic, P., Waters, E., & Gibson, G. (2004). Public understanding of the illnesses caused by cigarette smoking. *Nicotine & Tobacco Research*, **6**, 349-355.

2003

- Finucane, M. L., Peters, E., & Slovic, P. (2003). Judgment and decision making: The dance of affect and reason. In S. L. Schneider & J. Shanteau (Eds.), *Emerging perspectives on judgment and decision research* (pp. 327-364). New York: Cambridge University Press.
- Kasperson, J.X., Kasperson, R. E., Pidgeon, N., & Slovic, P. (2003). The social amplification of risk: Assessing fifteen years of research and theory. In N. Pidgeon, R. Kasperson, & P. Slovic (Eds.), *The social amplification of risk* (pp. 13-46). London: Cambridge University Press.
- Lin, S., & Slovic, P. (2003, August). *Sign Theory: A non-extensional theory of preference* (Report No. 06-03). Eugene, OR: Decision Research.
- Peters, E., Slovic, P., & Gregory, R. (2003). The role of affect in the WTA/WTP disparity. *Journal of Behavioral Decision Making*, **16**, 309-330.
- Slovic, P. (2003). Affect, analysis, adolescence, and risk. In D. Romer (Ed.), *Reducing adolescent risk: Toward an integrated approach* (pp. 44-48). Thousand Oaks, CA: Sage.
- Slovic, P. (2003). Going beyond the Red Book: The sociopolitics of risk. *Human and Ecological Risk Assessment*, **9**, 1181-1190.
- Slovic, P. (2003). *A difficult balance: Risk perception and risk communication in an age of terrorism*. Paper prepared for the Terrorism Task Force of the American College of Neuropsychopharmacology.

2002

- Finucane, M. L., Slovic, P., Hibbard, J. H., Peters, E., Mertz, C. K., & MacGregor, D. G. (2002). Aging and decision-making competence: An analysis of comprehension and consistency skills in older versus young adults considering health-plan options. *Journal of Behavioral Decision Making*, **15**, 141-164.
- Hibbard, J. H., Slovic, P., Peters, E., & Finucane, M. L. (2002). Strategies for reporting health plan performance information to consumers: Evidence from controlled studies. *Health Services Research*, **37**, 291-313.
- Monahan, J., Heilbrun, K., Silver, E., Nabors, E., Bone, J., & Slovic, P. (2002). Communicating violence risk: Frequency formats, vivid outcomes, and forensic settings. *International Journal of Forensic Mental Health*, **1**, 121-126.
- Slovic, P. (2002). Terrorism as hazard: A new species of trouble. *Risk Analysis*, **22**(3), 425-426.
- Slovic, P., Finucane, M., Peters, E., & MacGregor, D. G. (2002). The affect heuristic. In T. Gilovich, D. Griffin, & D. Kahneman (Eds.), *Heuristics and biases: The psychology of intuitive judgment* (pp. 397-420). New York: Cambridge University Press.
- Slovic, P., Finucane, M., Peters, E., & MacGregor, D. G. (2002). Rational actors or rational fools? Implications of the affect heuristic for behavioral economics. *The Journal of Socio-Economics*, **31**, 329-342.
- Slovic, P., & Weber, E. Ul (2002, April). Perception of risk posed by extreme events. In *Risk management strategies in an uncertain world*. Columbia/Wharton Roundtable, Palisades, NY.
- Svenson, O., & Slovic, P. (2002, February). *Can word associations and affect be used as indicators of differentiation and consolidation in decision making?* (Report No. 02-04). Eugene, OR: Decision Research.

2001

- Dreman, D., Johnson, S., MacGregor, D., & Slovic, P. (2001). A report on the March 2001 investor sentiment survey. *The Journal of Psychology and Financial Markets*, *2*, 126-134.
- Hampson, S. E., Severson, H. H., Burns, W. J., Slovic, P., & Fisher, K. J. (2001). Risk perception, personality factors and alcohol use among adolescents. *Personality and Individual Differences*, *30*, 167-181.
- Hibbard, J. H., Peters, E., Slovic, P., Finucane, M. L., & Tusler, M. (2001). Making health care quality report cards easier to use. *The Joint Commission Journal on Quality Improvement*, *27*, 591-604.
- Hibbard, J. H., Slovic, P., Peters, E., Finucane, M. L., & Tusler, M. (2001). Is the informed-choice policy approach appropriate for Medicare beneficiaries? *Health Affairs*, *20*(3), 199-203.
- Kunreuther, H., & Slovic, P. (2001). Coping with stigma: Challenges and opportunities. In J. Flynn, P. Slovic, & H. Kunreuther (Eds.), *Risk, media, and stigma: Understanding public challenges to modern science and technology* (pp. 331-352). London: Earthscan. [An abbreviated version appeared in *Risk: Health, Safety & Environment*, *10*, 269-280.]
- Satterfield, T., Slovic, P., Gregory, R., Flynn, J., & Mertz, C. K. (2001). Risk lived, stigma experienced. In J. Flynn, P. Slovic, & H. Kunreuther (Eds.), *Risk, media, and stigma: Understanding public challenges to modern science and technology* (pp. 69-83). London: Earthscan.
- Slovic, P. (2001). Cigarette smokers: Rational actors or rational fools? In P. Slovic (Ed.), *Smoking: Risk, perception, & policy* (pp. 97-124). Thousand Oaks, CA: Sage.
- Slovic, P. (2001). Perceptions of pesticides as risks to human health. In R. Kreiger (Ed.), *Handbook of pesticide toxicology* (pp. 845-857). San Diego, CA: Academic Press.
- Slovic, P. (2001). Psychological study of human judgment: Implications for investment decision making. *The Journal of Psychology and Financial Markets*, *2*, 160-172.

2000

- Finucane, M. L., Alhakami, A., Slovic, P., & Johnson, S. M. (2000). The affect heuristic in judgments of risks and benefits. *Journal of Behavioral Decision Making*, *13*, 1-17.
- Finucane, M. L., Slovic, P., & Mertz, C. K. (2000). Public perception of the risk of blood transfusion. *Transfusion: Journal of the American Association of Blood Banks*, *40*, 1017-1022.
- Finucane, M. L., Slovic, P., Mertz, C. K., Flynn, J., & Satterfield, T. A. (2000). Gender, race and perceived risk: The "white male" effect. *Health, Risk & Society*, *2*, 159-172.
- MacGregor, D. G., & Slovic, P. (2000). Perceived risk and driving behavior: Lessons for improving traffic safety in emerging market countries. In H. von Holst, A. Nygren, & A. E. Anderson (Eds.), *Transportation, traffic safety and health: Human behavior* (pp. 37-54). Heidelberg, Germany: Springer-Verlag Berlin.
- MacGregor, D. G., & Slovic, P. (2000). *Retirement plans and financial expectations: A survey of leading-edge "baby boomers"* (Report No. 00-8). Eugene, OR: Decision Research.
- MacGregor, D. G., Slovic, P., Dreman, D., & Berry, M. (2000). Imagery, affect, and financial judgment. *Journal of Psychology and Financial Markets*, *1*, 104-110.
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