Dirty Bomb
Los Angeles

Panel and Group Simulation Exercise:

The City of Los Angeles experiences a dirty bomb attack in its downtown financial district. **The group will break up into five teams (mayor, fire, police, governor and DHS). As the disaster unfolds each group will discuss how they might respond. As before group members will offer observations and comments. The entire group will then think about the nature and timing of risk messages targeted at different populations and implemented by different actors (e.g. mayor, fire chief, governor). The focus will be on articulating what we know and need to know to recommend effective risk messaging for our urban centers.**

Role Perspectives:

> **Mayor (M)-Team:** Dennis, Bill, Alan, Ellen
>
> **Fire (F)-Team:** Nate, David, Ben, Tim
>
> **Police (P)-Team:** Heather, Robert, Josh, Richard
>
> **Governor (G)-Team:** Tom, Oleg, Kathleen, Stacy
>
> **Department of Homeland Security (DHS)-Team:** Monique, Dan, Paul S., Paul W., Marilyn

Exercise

Based on the video clip, script and different roles mentioned above, please consider the following two challenges:

1. **For each communication opportunity indicated in the script (indicated by capital letters in blue), who might be involved (the script offers suggestions but these aren't absolute) and what would their communication objectives and challenges be?**

2. **How would the communication objectives and players change over time?**